

Association of Southern Maryland Beekeepers Privacy Policy

1. Purpose and Scope

This Privacy Policy outlines how the Association of Southern Maryland Beekeepers (ASMB), a Maryland nonprofit corporation, collects, uses, discloses, and protects personal information. It applies to all members, volunteers, donors, and visitors who interact with ASMB through its website, events, and services.

2. Definitions

- 'Personal Information' refers to any information that identifies or can be used to identify an individual.
- 'Processing' means any operation performed on personal data, including collection, storage, use, and disclosure.
- 'Third-Party Service Providers' are external entities that provide services on behalf of ASMB.

3. Categories of Personal Information Collected

ASMB may collect the following categories of personal information:

- Membership data (name, email, phone number, mailing address)
- Payment information (credit/debit card details, billing address)
- Survey responses
- Newsletter engagement data (email opens, clicks)
- Social media interactions
- Event registration data
- Photos and videos of members at events
- Emergency contact information

4. Methods of Collection

Personal information is collected through:

- Online forms and event registrations
- Membership applications
- Surveys and feedback forms
- Email and newsletter interactions
- Social media platforms
- Photographs and videos taken during events

5. Use of Personal Information

ASMB uses personal information to:

- Manage memberships and communications
- Process payments and donations
- Organize and manage events
- Conduct surveys and improve services
- Share updates and newsletters
- Promote ASMB activities via social media and other platforms
- Ensure safety and emergency preparedness

6. Legal Basis for Processing

ASMB processes personal information based on:

- Consent provided by individuals
- Compliance with legal obligation
 - Legitimate interest in operating and improving ASMB services

7. Data Protection and Security Measures

ASMB implements appropriate technical and organizational measures to protect personal information from unauthorized access, disclosure, alteration, or destruction. These include secure data storage, encryption, and access controls.

8. Data Sharing and Disclosure

ASMB does not sell personal information. It may share data with:

- Authorized members and volunteers operational purposes
- Third-party service providers under strict confidentiality agreements
- Legal authorities when required by law

9. Third-Party Service Providers

ASMB may use third-party vendors for payment processing, email marketing, event registration, and data analytics. These providers are contractually obligated to protect personal information and use it only for specified purposes.

10. Cookies and Website Tracking

ASMB's website may use cookies and similar technologies to enhance user experience, analyze site traffic, and personalize content. Users can manage cookie preferences through their browser settings.

11. Member Rights and Access

Members have the right to:

- Access their personal information
- Request corrections or updates
- Withdraw consent at any time
- Request deletion of their data, subject to legal obligations

12. Opt-Out and Consent Management

Members may opt out of receiving marketing communications at any time by following the unsubscribe link in emails or contacting ASMB directly.

13. Data Retention

ASMB retains personal information only as long as necessary to fulfill the purposes for which it was collected, or as required by law.

14. Children's Privacy

ASMB does not knowingly collect personal information from children under the age of 13 without verifiable parental consent.

15. Breach Notification Procedures

In the event of a data breach, ASMB will notify affected individuals and relevant authorities in accordance with applicable laws and regulations.

16. Compliance with Federal, State, and Local Laws

ASMB complies with all applicable federal, Maryland state, and local data protection and privacy laws, including the Maryland Personal Information Protection Act (PIPA).

17. Policy Review and Updates

This policy is reviewed annually and updated as necessary to reflect changes in legal requirements or ASMB practices.

18. Contact Information

For questions or concerns about this Privacy Policy or ASMB's data practices, please contact:

Association of Southern Maryland Beekeepers

Email: asmbeekeepers@gmail.com

Mailing Address:

Association of Southern Maryland Beekeepers

PO Box 821

Charlotte Hall, Maryland 20622

I certify that this policy was adopted by formal resolution of the ASMB Membership on
7-12-2026.

Name: Todd S. DeGroen ASMB Secretary

Signature: [Handwritten Signature]

Date: 7-12-2026